





"BECAUSE YOUR HOME CAN DO MORE THAN SHELTER YOU — IT CAN SUPPORT YOU."

Program by



transforming lives with purpose through connection

INTRODUCTION

# Hello, I'm your coach Theresa Brown

Dear Homeowner,

After years of helping people rebuild their lives through community and connection, I discovered something powerful:

our homes can do more than shelter us — they can support us.

Every spare room, unused basement, or peaceful backyard holds potential income and purpose. The Homeshift Program was created to help everyday homeowners unlock that potential — turning their home into an income-producing asset that funds the next chapter of life.

Whether you're preparing for retirement, facing an empty nest, or dreaming of your next home upgrade, this short guide will show you five practical ways to start your own Homeshift right where you live.

Let's begin. With Love and Gratitude, Theresa Brown Founder, The Homeshift Program







#### 🤋 5 WAYS TO HOMESHIFT

#### Rent a Room — With Intention

You don't need to open your whole home to generate income. A single furnished room with shared kitchen and laundry access can bring in steady monthly revenue. The key is to do it with intention: set clear house agreements, choose compatible people, and keep your home's spirit of warmth and respect.

#### Create a Guest or Extended-Stay Suite

Do you have a basement, attic, or garage apartment? With minimal updates, you can transform it into a cozy suite for traveling nurses, visiting professionals, or students. These mid-term stays (1-6 months) are in high demand and often provide stable, repeat income without constant turnover.

#### Offer Community Coliving

Shared living isn't just for young adults anymore. Many homeowners are creating small, purpose-driven homes where everyone has privacy and connection. By hosting like-minded people — retirees, caregivers, or professionals seeking belonging - you create income and community at the same time.

"It's not how much something costs that matters. It's how much it will make you that's important"



#### 🥸 More Creative Paths to Homeshift

#### Host Small Retreats or Workshops

If you have a beautiful yard, spacious living room, or cozy kitchen, you already have a venue. From art days and mindfulness circles to weekend journaling workshops — your home can become a gathering place for growth and creativity. You can charge modest event fees or partner with local coaches, artists, and healers who need an intimate space to host.

#### Partner for Purpose

Many cities and nonprofits connect homeowners with individuals who need affordable, supportive housing — such as college students, workers in transition, or people recovering from hardship. By offering a safe, structured home environment, you can earn income and make a difference in someone's life.

## In reality, the options are endless



"Connection and income can coexist beautifully — it just takes a shift."



### Your Next Step

Every Homeshift begins with one simple question:

"What could my home make possible?"

Whether it's extra income, a sense of purpose, or freedom to travel, your home can fund your next journey in life — without selling, downsizing, or major renovations.

If this guide sparked ideas, you're ready for the next step.

## Join the Homeshift Starter Workshop — only \$49

In this 90-minute one-on-one online session, you'll learn:

- How to calculate potential income from your home
- Legal, insurance, and safety basics
- · What kind of setup best fits your lifestyle
- How to take your first actionable step toward income

## <u>🗲 Book your session today:</u>



"Your home isn't just where you live — it's where your next chapter begins."